

NAME: Mohammad Hossein Mehryazdan

Date/PLACE Of Birth: 19 09 1981 /TEHRAN

MARITAL STATUS: Married

The most important part of the introduction is personal interests and skills:

I have always loved to learn and have tried to apply my teachings. For me, the importance of things and points that I have not yet learned in the field of work and life is much less important than the ones that I have learned and applied. I've learned what I've done and I've always taught others. During these years, I became involved in marketing, sales, and branding, and I tried to rely on my passion and perseverance at all times on bright and dark days, and to walk this path with love. The rest of the story was God's light that illuminated my path and put people on the path of my life and business to learn more and more every day and to help businesses like you and my kind helpers.

I have always believed that life requires opportunity to express itself beautifully .Life is an opportunity to enjoy, to be happy and healthy with your loved ones.

To feel passionate and helpful in the hardships of life and to rejoice in the feeling of conquest in the hardships.

Life is vast in the name of love, pleasure and loved ones.

I have learned to be opportunistic and to share this with others, and this is the difference that has made me feel God in my life.





Scientific and research degrees

Fields of study and research

- Marketing and Sales / Advertising / Customer Service / Customer Relationship / Designing Business Model / Creativity and Innovation / Brand and Branding International Cooperation Methods / Sales Psychology / Designing Marketing and Advertising Campaigns
- PhD in Marketing Management and Marketing Campaign Design from Universite Libre de ghent of Bruxelles Belgium
- Graduate of Master of Industrial Engineering - Industries
- DBA degree from the University of Tehran
- International Certificate of Principles and Customer Relationship
- International Documentary Principles of Negotiation
- International Certificate of the First Aviation and Organizational Summit of the New Management Paradigm
- Microsoft Dynamics CRM DATA DRIVEN DECISION MAKING (DDDM) Certificate
- International Certificate of Professional Negotiation Sales from the United States



Scientific and research degrees

— Fields of study and research

- The author of the book, "To Be Successful, Stick Fish to the frying pan, Not to the Brain" (it has reached its sixth edition), in the field of personal branding and strengthening the relationship between leaders and organizational managers in business and personal life.
- Author of the book "Marketing and Branding the Beating Heart of Organizations" (in writing) in the field of developing new marketing strategies, effective tools and methods of team building and marketing, and unique techniques for the presence of the brand name in the minds and hearts of the audience and
- The translator of Jules Marco's Marketing Workbook (sixth edition). The best-selling book of 2016 from Amazon's point of view in marketing.
- Author of more than 50 articles in the field of marketing and sales in reputable domestic and foreign journals (such as Business Insider, Tadbir, Marketing Idea, etc.)
- Author of more than 30 articles in the field of branding and receiving the title of the best article from the House of Industry and Mining of Iran in the field of brand management efficiency and prudence
- The designer of one of the most influential and efficient personal negotiation and branding courses called CARISMA with 90% of the votes in more than 40 companies and organizations.
- Creating a creative management approach in relation to the organization's internal customers (TCCRM), targeting the organization's personnel with the organization's vision and goals and increasing productivity and staff loyalty to the organization and conducting this course in more than 20 organizations so far.



Course designer and collaboration with the most reputable educational centers

I have always tried to consider innovation and creativity as a necessary part of teaching and I design instructions based on my training which are completely operational.

Over the years, my work experience and the challenges I have faced in marketing and designing advertising and branding campaigns have included solutions that constantly make me to learn and gain experience and knowledge from other professors.

During these years, I have been honored to serve more than 4,000 people in prestigious educational organizations and institutions in Iran, and I am proud to be among the leading professors in my field of activity in the list of prominent and successful professors in the past year.

Designing courses and workshops and teaching using new methods is my specialty and interest. In this way, I am proud to have held and implemented training courses for more than 100 prominent organizations in Iran, such as:

Professional Negotiation - Charismatic Leaders and Managers - Business Design and Ecosystem - International Cooperation Methods - Brand and Branding - Marketing and Segmentation - Marketing Programs - Marketing Campaign Design - Emotional Intelligence - Sales Psychology - Consumer Behavior - Digital Marketing - Digital Branding



Lecturer and instructor at international and domestic conferences



Attending more than 30 international and domestic conferences and seminars in 1996 since now as a lecturer and instructor in marketing, digital marketing, brand, sales, negotiations, etc.

Collaboration with many prominent professors in the world and Iran in this field.



services that we have provided to organizations and individuals as you



As a member of my organization I am so proud that we have taken a step forward in the field of entrepreneurship and job creation in our country since 1389 and we are all proud that we have been with you since 1989 with the best and the most efficient specialists and the most professional team.

We have taken a step towards the end of which is the loyalty of employees to Iranian organizations and the reduction of organizational costs and profitability, and finally, the high value of promoting our beloved country of Iran along with our permanent allies, which means top and efficient organizations and managers in this country.

The Berlian Mehr Commercial and Industrial Group is proud to be with you for many years with its brand name.

In this regard, we will introduce the services that we are proud to provide to you, and at the end, we will show you some of the names and trademarks that we have been with



services that we have provided to organizations and individuals as you

Right now im so satisfied about 25 company's wich can increase their profit or improve their Marketing Strategy and Digital Marketing with my consult .

IM the Chairman of the Board of IMPERIAL BRAND AGENCY. (the full service of digital marketing and digital branding agency who can made creativity idea for his client)





I love communicating and getting to know you and it will be an honor to see you on my network. That's why you can contact me with the following tools. Contact with us:

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